

Retail Solutions



Zaptronix Retail Solutions draws upon a number of technology disciplines to provide integrated systems that are designed to help retailers increase their sales and profits by reducing shoplifting and increasing open merchandising opportunities. Zaptronix can provide sophisticated detection technology to suit the client's particular merchandise and shrinkage problem. Zaptronix can provide retail risk management and surveillance solutions that can monitor the entire value chain from goods receiving through the point of sale.



The Zaptronix Video Surveillance technology discipline is capable of linking to the POS via a till interface that integrates into the Zaptronix Systems Management Interface to provide useful video footage and trends analysis linked directly to individual transactions. This powerful technology can be deployed to monitor cashier transactions in order to isolate activities that typically indicate fraudulent behaviour and collusion. Store managers are then able to further use the system to investigate suspicious transactions and obtain clear evidence. Enterprise chains can conduct store-wide investigations off-site on all their outlets or avail themselves of the Zaptronix Central Monitoring facility.

Zaptronix has considerable skills in the video surveillance technology and its application to retail solutions. Specialist knowledge here includes:

- Relevant camera technology such as high speed track-rail cameras for fast and cost effective lane surveillance
- Interface to POS terminals for transaction data logging along with video data
- In-store monitoring centres with user-friendly operator control facilities

Whether the solution is a simple security system or video-linked, data mining of POS information to uncover fraud, dishonesty or plain inefficiency, Zaptronix delivers the results the retailer is looking for – straight to the bottom-line.



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LIMITED



Leveraging Visibility

For more information contact: 0861 44 66 44 or visit www.zaptronix.co.za